

MONTEZUMA'S & COCA-COLA

'WIN 1 OF 3 PRIZES – YOU CHOOSE!' PROMOTION'

HOW TO ENTER:

1. Purchase any Montezuma's main meal and a participating Coca-Cola product* from any Montezuma's Restaurant in NSW, VIC, QLD or SA in the one transaction between 1.4.08 and close of business on 10.9.08 ("Promotional Period") to receive an entry form.
2. You may enter the promotion in store via entry form only during the Promotional Period.
3. Simply complete all sections of the entry form and place in the entry box provided in restaurant during the Promotional Period. Entries must be on original entry form.
4. The Major prize draw will contain the combined entries from all stores that are received during the Promotional Period, and will be conducted at 2.00pm AEST on 23/9/08. The first valid entry drawn in the Major prize draw will win their choice (as nominated on their entry form) of either: a trip for 4 adults to Disneyland, or a Jet ski Package, or The Ultimate Entertainment Pack. Entries close for the Minor store prize draws with the close of business on the last day of each month during the Promotional Period, except for the last Minor store prize draws which will close on 10.9.08 instead of 31.8.08. Minor store prize draws will be conducted at 12 noon AEST on 9.5.08, 13.6.08, 11.7.08, 8.8.08 and 19.9.08..The first valid entry drawn from each store's entries (24 stores in total) in each Minor store prize draw, will win their choice (as nominated on their entry form) of either an Apple Ipod 8GM Touch, or a TEAC In car DVD system, or a Casio 10.1 Mega Pixel Digital Camera.

*Offer available on *Coca-Cola* & varieties, *diet Coke* & varieties, *Coca-Cola Zero*, *Sprite* & varieties, *Fanta* & varieties and *Lift* & varieties, Mount Franklin, Deep Spring, Kirks, Nestea and Goulburn Valley.

For your entry to be valid, all questions with an (*) must be completed on an original entry form;

*Title:*First name: *Last name:
.....
*Address:*Town/Suburb:
.....
*State:*Postcode: Email Address:
.....
*Daytime phone number (so we can contact you if you win):

What major prize would you choose if you were the major prize winner (tick one);

- Ultimate Entertainment Pack Jet ski Package Trip to Disneyland for 4 people

What minor prize would you choose if you were the minor prize winner (tick one);

- Casio Digital Camera Apple Ipod 8GB Touch TEAC Portable/In car DVD System

[Note: are winners locked into this selection? This should be clarified]

*Montezuma’s Restaurant Location (eg. Montezuma’s Crows Nest):

Month of Birth : Year of Birth: (If under 12 years)

Your details will be included in our Birthday Club Database should you tick the box below. As a member of our Birthday Club you are entitled to a free main meal on your birthday. This is our way of saying thank you to our customers. If you do not want to be included in our Birthday Club database please do not tick the box below:

- Yes, I would love to be a member of Montezuma’s Birthday Club!

CONDITIONS OF ENTRY:

- 1) Information on How to Enter and prizes form part of these Conditions of Entry.
- 2) Entry into this promotion is deemed to be acceptance of these Conditions of Entry.
- 3) Entry is open to residents of NSW, VIC, QLD & SA. Employees and their immediate families of the Promoter and Montezuma’s Restaurants Montezuma’s Mesa Australia Pty Ltd ABN: 84 050 536 895 “Montezuma’s”, their associated companies, and advertising agencies are ineligible to enter or win. The Promoter reserves the right to verify the validity of all entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these Conditions of Entry.
- 4) Competition commences with the start of business on 1.4.08 and closes with the close of business on 10.9.08 (“Promotional Period”). Entries close for the Minor store prize draws with the close of business on the last day of each month during the Promotional Period, except for the last Minor store prize draw which will close on 10.9.08 instead of 31.8.08. Minor store prize draws will take place at 12noon AEST on 9.5.08, 13.6.08, 11.7.08, 8.8.08 and 19.9.08 at MINT Promotions Pty Ltd, 240 Boundary Street, Castle Cove NSW 2069. Entries received for a Minor store prize draw will be included in any subsequent Minor store prize draw. All entries received during the Promotional Period will be entered into the Major prize draw. The Major prize draw will take place at 2.00pm AEST on 23.9.08 at Montezuma’s Burleigh Heads, Burleigh Theatre Arcade, Goodwin Terrace, Burleigh Heads, Queensland. Winners will be notified by phone and mail within 72 hours of the draw. Winners’ names will be published in The Australian on 20.5.08 (for prize draws on 9.5.08); 24.6.08 (for prize draws on 13.6.08); 22.7.08 (for prize draws on 11.7.08); 19.8.08 (for prize draws on 8.8.08); and 7.10.08 (for prize draws on 19.9.08 & 23.9.08).

- 5) Promoter's decision is final and no correspondence will be entered into. Subject to any directions given under the legislation regulating this promotion, the Promoter will conduct such further draws as are necessary at 12 noon AEST on 20.1.09, at 240 Boundary Street, Castle Cove NSW 2069, in order to distribute any prizes which remain unclaimed by that date. Winners' names (if any) will be published in The Australian on 27.1.09.
- 6) If a winner of a prize is under the age of 18 years, the prize will be awarded to the winner's parent or guardian.
- 7) **Major prize:** The first valid entry drawn in the Major prize draw will win their choice (as nominated on their entry form) of either:
- a) **A trip for 4 to Disneyland**, including return economy airfares for 4 adults from their closest capital city to Los Angeles, return transfers from Los Angeles airport to accommodation, 5 nights accommodation in a minimum 3 star hotel (twin room with 1 queen & 2 single bed), 3 day Park Hopper pass for 4 adults, one Casio 12MB Digital Camera (Model EX-Z1200) silver in colour and one JVC High Definition digital video camera (Model GZ-HD7). Total prize valued at up to \$20,000 RRP, depending on point of departure. The winner and the winner's traveling companions must book and travel by 1.11.09. Prize not valid for travel during Australian or US school holidays, or during any US Public Holiday Celebrations. Spending money, taxes, insurance, transfers to and from your closest capital city airport departure point, meals, beverages, and all other ancillary costs (unless specified) are the responsibility of the winner. Major Prize Winner must hold a valid credit card and present on check in at accommodation, to cover any incidental hotel charges. Flights and hotel rooms are subject to booking and availability and are not transferable. Prize is subject to booking and flight availability. In the event that the winner does not take the trip within the time specified, the trip will be forfeited by the winner and cash will not be awarded in lieu of the trip. Winner and traveling companions may be required to sign a Participation Agreement in the form required by the Promoter to accept the prize; Or
 - b) **A Jet ski Package**, including a Yamaha Jet Ski (Model VX Cruiser – yellow & white in colour), Jet ski trailer, jet ski and trailer registration in winner's state 2 Yamaha life vests size M (MAR-07VNE-YE), 2 Yamaha wet suits Size M (MWV-06LJN-BL), Yamaha Jet ski cover (MWV-CVRVX-SL-BL), Masterline Donut Ring including bridle and rope and a Vivitar waterproof digital camera (Model RIC-6200W). Total prize valued at up to \$19,500 RRP, depending on state of registration. Winner will be required to collect the Jet ski from their closest Yamaha Dealer; Or

- c) **The Ultimate Entertainment Pack**, including a JVC 46 inch LCD Screen (Model LT-46F7D7), valued at \$4,099, a JVC Projector (Model DLA-HD1), valued at \$7,999, a JVC Surround Sound System & Tuner (Model DD8) valued at \$1,999, a JVC In car DVD Player (Model KVMRD-900) valued at \$1,599, a JVC Hi Definition Camcorder (Model GZ-HD7) valued at \$2,299, a 12MB Casio Digital Camera (Model EX-Z1200) valued at \$600 (Silver in colour), an Xbox 360 Console (Model XBOX360) valued at \$400 RRP, a 12 inch Lady Beetle Digital Photo Frame (Model SYD-12DF) valued at \$499 RRP and a Logitech Portable DVD Player with 8 inch screen (Model OZI-PDVD8088S), valued at \$299RRP . Total prize valued at \$19,793 RRP.

8) **Minor store prizes:** There will be 24 participating stores (16 in QLD, 3 in NSW, 2 in VIC and 3 in SA). A Minor store prize draw will be conducted on 5 separate occasions for each participating store (120 Minor store prize draws in total). The first valid entry drawn in each Minor store prize draw will win their choice of prize (as nominated on their entry form) of either:

- a) Apple Ipod 8GB Touch, black in colour, including black leather case, valued at \$450 RRP each;
- b) TEAC Portable/In car DVD system (Model DV-P388G), including 2 screens and a DVD Console, valued at \$450 RRP each; or
- c) Casio 10.1 Mega Pixel Digital camera (Model EX-Z1050) available in black/silver/pink, 1MB Memory card & carry case, valued at \$450 RRP each.

A total of 120 Minor stores prizes are to be given away. Each Minor store prize is valued at \$450 RRP. Total value of all Minor store prizes is \$54,000 RRP.

9) Total prize pool is valued at up to \$74,000 RRP.

10) Prizes are not transferable or exchangeable and cannot be taken as cash, unless otherwise stipulated. Promoter accepts no responsibility for any variation in the prize value. The Promoter reserves the right to substitute the prize for a prize of equivalent value subject to State Legislation, at its discretion in the event of any occurrence beyond its control.

11) The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained as a consequence of the use and enjoyment of any prize. It is a condition of entry that prize winners (or their parent or guardian if the prize winner is aged

under 18 years) may be required to sign a Liability Release in the form required by the Promoter to accept the prize.

- 12) If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
- 13) Promotional materials are void if stolen, forged, mutilated or tampered with in any way.
- 14) No responsibility is accepted for late, lost or mis-directed entries.
- 15) The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought by winners.
- 16) All entries become and remain the property of the Promoter. The Promoter collects personal information about you to enable you to participate in this promotion. To do this, the Promoter may disclose your personal information to other companies associated with this promotion and to State and Territory lottery departments. If you do not provide your personal information, the Promoter will not be able to enter you into this promotion. In most cases, you can gain access to your personal information by contacting the Promoter's Privacy Officer on 1800 025 123 or to request a copy of the Promoter's Privacy Policy. Unless otherwise advised, Montezuma's may place your personal information on its Birthday Club database. If you wish to access, update or correct any information contact Montezuma's on 07 5525 7488.
- 17) Promoter reserves the right to conduct a security verification check at its absolute discretion. Prize winner may be required to sign a declaration confirming their eligibility to accept the prize.

The Promoter is Coca-Cola Amatil (Aust) Pty Ltd, ABN 68 076 594 119, 71 Macquarie Street, Sydney, NSW 2000. Authorised under NSW Permit No LTPS/08/01371, VIC Permit Number 08/549, SA Permit No T08/707

© 2008 THE COCA-COLA COMPANY. 'Coca-Cola', 'Coke', 'diet Coke', 'Coca-Cola Zero', 'Sprite', 'Fanta', 'Lift' the Dynamic Ribbon device and the Contour Bottle are trade marks of The Coca Cola Company. 'Mount Franklin, Deep Spring and Kirks are registered trade marks of Coca-Cola Amatil'